

ANDREW DICKSON

Colorado Springs, Colorado

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WEB DEVELOPER

Experience building web sites that consistently exceed user expectations. Demonstrated leadership in always looking beyond the status quo to improve current processes, leverage underutilized capabilities, and create all new solutions.

Proven ability to respond to changing business needs, adapt to new challenges and take on new roles and responsibilities. Focused and committed to working collaboratively, learning new technologies and implementing industry best practices.

Talent for writing applies critical thinking and problem solving skills to organize and clarify complex ideas with a finely tuned attention to detail.

TECHNICAL SKILLS

* **Primary Skills:** HTML, JavaScript, DHTML, CSS, ASP.NET, VB.NET, C#, AJAX, Classic ASP, VBScript, SQL, DreamWeaver, Visual Web Developer, SQL Server, MySQL, XML, IIS

* **Also Familiar with:** jQuery, YUI, script.aculo.us, Visual Studio, Photoshop, Paint Shop Pro, Flash, UNIX, Java Server Pages, FrameMaker, WebWorks

* **Related Knowledge and Skills:** Information Architecture, Search Engine Optimization, Metrics and Analytics, Payment Gateways, Project Management, 1to1 eMarketing Principles, RSS Feeds, Technical Writing and Web Content Publishing

PROFESSIONAL EXPERIENCE

ALPHAPLEX INTERNET SOLUTIONS, Colorado Springs, Colorado

April 2008 – January 2009

Web Developer

Customized and enhanced web software to suit the needs of clients with small to medium sized businesses. Tasked with quickly and efficiently adding code changes to sites including new design elements, search engine optimization features, security improvements, RSS, data imports, custom payment gateway solutions and database modifications.

AGILENT TECHNOLOGIES, Colorado Springs, Colorado

February 2005 – November 2007

eBusiness Manager

Managed web site development projects that improved user productivity and content relevance. Worked with Sales and Marketing teams to align web strategy with business priorities. Implemented search marketing optimization and tracked metrics and analytics. Responsible for internet, extranet and intranet sites, as well as database administration and server maintenance.

- Developed custom portal site, simplifying site navigation for visitors and streamlining the content management process for document owners. Enhancements led to a 150% increase in site participation over a three month period.
- Collaborated with Partner Portal team on significant platform upgrades that impacted all areas of web site architecture, functionality and design. Portal redesign allowed user-base to work more effectively and efficiently, and created a strong foundation for future enhancement projects.
- Created web site design, code enhancements and all new content to support a major brand launch. Functional enhancements provided marketing team with a streamlined toolset for publishing site updates and managing campaigns.

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AGILENT TECHNOLOGIES, Colorado Springs, Colorado

October 2003 – February 2005

Web Developer – Volt Contractor

Published web content, created code enhancements, and managed database as lead web developer for a worldwide Sales and Marketing team.

- Worked with team to create lead generation tool that provided functional improvements over existing third-party tool and resulted in annual cost savings of \$10,000. New tool was effectively incorporated into existing Sales web site and the solution was recognized with company's Innovation Award.

HP, Colorado Springs, Colorado

April 2003 – September 2003

Documentation Specialist – Aquent Consultant

Updated and published online user documentation in FrameMaker and WebWorks for Windows, UNIX, and OpenVMS platforms. Leveraged knowledge of document tools and technical writing best practices to quickly come up to speed and complete assignments.

AGILENT TECHNOLOGIES, Colorado Springs, Colorado

July 2002 – April 2003

Web Developer – Volt Contractor

Developed enhancements for sales and channel partner extranet site. Published content updates on company internet site as well as on the intranet. Developed online web forms for customer feedback and registration.

- Worked with team to develop new Sales Site architecture and functional enhancements that combined content management, data display and online user management all on a single platform. Integrated multiple Access databases into single MySQL database.
- Migrated static HTML content to new database-driven content management system.

MCI WORLD COM, Colorado Springs, Colorado

October 1997 – June 2002

Technical Writer III

Created and updated User Guides, Support Manuals and Training Materials for a variety of enterprise software applications. Generated and published web content for the corporate intranet.

- Spearheaded creation of the Technical Publication's web development team in order to provide support internal clients and project teams. Built and maintained web server.
- Developed web-based content management system using ASP and Access which allowed engineers and project managers to share planning and requirements documents. Recognized with Star Award for innovative solution.

EDUCATION

Professional Training and Development

Java, Java Server Pages, SQL, Oracle Database Administration, FrontPage, DreamWeaver, Windows NT Server Administration, UNIX, XML, Microsoft .NET Development, Project Management for IT Professionals

Master of Arts Degree in English Literature

COLORADO STATE UNIVERSITY – Fort Collins, Colorado

Bachelor of Arts Degree in English with Distinction

OHIO STATE UNIVERSITY – Columbus, Ohio